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## FOR IMMEDIATE RELEASE

### **Q Center Hires Armon L. Haagen as Director of Sales and Marketing**

ST. CHARLES, Ill., March 2, 2010 – Q Center, the largest conference center in the United States, today announced that Armon L. Haagen has joined its management team as Director of Sales and Marketing.

“With more than 35 years sales and marketing experience in the hospitality industry, Armon brings a wealth of knowledge to the Q Center team,” said Thomas J. Donahue, Vice President and General Manager at Q Center. “Bringing Armon on board will enable us to better leverage the recently completed renovations of all of our guest rooms and other significant improvements to the property. He has a long track record of successful leadership.”

Most recently, Haagen led Hilton’s DoubleTree Chicago Magnificent Mile sales team as Director of Sales and Marketing. He was also Vice President of Sales at CompuSystems in Broadview, Ill., and Vice President – Midwest Region Sales at LA Inc., The Convention & Visitors Bureau.

For more than 24 years, Haagen worked at Hyatt Hotels and Resorts, which is headquartered in Chicago, Ill. While at Hyatt, he held various management positions. He was Director of Sales and Marketing at Hyatt properties in Milwaukee, Orlando and Chicago. He also served as Director of Sales and Marketing and Director of National Accounts at Hyatt’s national sales office. He has proven success building and leading successful sales teams and exceeding aggressive sales goals.

## About Q Center

Located just west of Chicago on 95 acres of land in St. Charles, Illinois, Q Center ([www.Qcenter.com](http://www.Qcenter.com)) has provided unique expertise in event support for more than 30 years. The 150,000 sq. ft. business-focused conference center offers more than 1,000 guest rooms in a distraction-free setting. Q Center's experienced on-site staff customizes the environment to deliver more productive meetings for groups of all sizes.

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